

SALVATION ARMY VOLUNTEERS

The Salvation Army is in need of volunteers who are bilingual to answer phones and help make appointments for the upcoming holidays. Make a difference in someone's life! Contact Lori Pallex at 903.592.4361 x 218.

MULTICULTURAL FEST

Discovery Science is hosting a multicultural fest in October 25th from 9:00 to 5:00. Call 903.533.8011 for information.

BETTER BUSINESS BUREAU WEB PAGE SERVICE

Are you a small business and don't have a web site? The BBB offers its members a one page web site done at no cost. It will also be maintained at no charge. Contact Rosemary Williams at 903.581.5888.

CHROME - WHAT IS IT?

Check out the new web browser from Google.
www.google.com/chrome

CONSIDER DOING BUSINESS WITH UTT AND OTHER STATE AGENCIES

Call Wendy Minix at 903.566.7226 and Crystal Smith 903.877.7718.

ADVERTISE IN THE FIRST HISPANIC BUSINESS DIRECTORY

Call Jennifer Rawlings at 903.594.7315

Annual Recognition 2008 Hispanic Business Achievers

The Hispanic Business Alliance and its sponsor AT&T will be recognizing Hispanic owned businesses that have demonstrated success in their respective industry and have had a positive economic impact in the community. This year, the winners will be recognized in various categories: Restaurant, Contractor, Woman-owned business, Micro business, Established business and Professional. A press conference is schedule for Tuesday, Oct 14 at 9:30am at the Tyler Area Chamber's Genecov Room.

Businesses Worth Checking Out!!

Need a sign, banner, etc -- Call Roger at Altavista Graphics, 903.812.4668

Need a Spanish interpreter or translator? Call Norma Meeks at 903.376.5555

New Business Tax Permits

Pro-Liner Coatings, 13620 Spur 364; owner – Jesus Sosa

Carniceria Los Toros, 1415 E. Erwin St; owner- Marcelo Saenz

Variedades Gamez, 611 E. Erwin St; owner-Carlina Josanna Gamez

G&G Cleaning Service, 422 Old Chandler Rd; owners – Natalia Garcia & Rita Galindo

L&L Landscaping, 421 W. Selman St; owner- Manuel Lisea

Taqueria El Lugar, 3320 Troup Hwy; owner- Sonia Gandarilla

Dina's Tamales, 1608 W. Pacific St, Mineola, owner – Dina Montoya

Staying on Top During a Down Economy

Take It On-Line!

On-line shopping is growing. According to retail e-commerce analysts, on-line sales are still growing at three times the rate of store sales. Start up costs for on-line businesses are low with the use of inexpensive e-commerce software. An on-line business can be set up and operated at home on a part-time basis.

Franchise!

Some franchises are offering reduced fees and financing. There are now about 3,000 different franchise concepts, according to the International Franchise Association. Franchise sales are about 72% down from 2008 goals which means there are incentives out there for new franchisees.

Cash is Still King!

It is more important now than ever before to have an Accounts Receivable process. Check on the latest accounting software. Establish a stringent credit policy. Invoice quickly; you'll get paid sooner. Review your customers' accounts monthly and categorize receivables as current, 30, 60 or 90 days past due. Send monthly statements to your customers. They serve as reminders to customers who are late with payments.

Talk to a CPA!

HBA's Business Resource Team has CPAs available to discuss your accounting needs. Training is also available on QuickBooks. Call 903.592.1661 x 231

Streamline Your Mailing and Shipping!

Recently the US Postal Service has started sending out teams of employees to serve as consultants to small businesses. Higher shipping costs and fuel surcharges are making it difficult for business owners. The postal service is out to help with customized mailing and shipping needs. They will also do a cost analysis of shipping services.

Small Business Resource Guide

Includes listings of business resources, loan programs, and procurement opportunities for new and existing businesses. Call 903.592.1661 x 231 to request a copy.